



SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
REGULAR EXAMINATION TIME TABLE – OCTOBER, 2026
SECOND YEAR, POST GRADUATION COURSES, SEMESTER-III
[For 2026-27 Batch Students – Under NEP]



Day & Date	Timings	Master of Arts (Entertainment, Media & Advertisement)	Masters of Arts (Mass Communication - Film, Television & New Media)	Master of Science (Artificial Intelligence and Data Science)	Master of Science (Information Technology)
Monday, 12.10.2026	08:00 AM to 10:00 AM	DIGITAL AND SOCIAL MEDIA ADVERTISING	SCRIPT & SCREENPLAY WRITING	NATURAL LANGUAGE PROCESSING	NATURAL LANGUAGE PROCESSING
Wednesday, 14.10.2026	08:00 AM to 10:00 AM	MEDIA PLANNING AND BUYING SERVICES	FILM PRODUCTION & CONTENT PIPELINE	QUANTUM COMPUTING	APPLIED ARTIFICIAL INTELLIGENCE
Friday, 16.10.2026	08:00 AM to 10:00 AM	ACCOUNT PLANNING & MEDIA BUSINESS	--	--	MACHINE LEARNING
	08:00 AM to 09:00 AM	--	DIRECTION FOR FILMS	ROBOTIC PROCESSING AUTOMATION	--
Monday, 19.10.2026	08:00 AM to 10:00 AM	STRATEGIC BRAND MANAGEMENT	--	--	--
	08:00 AM to 09:00 AM	--	--	--	STORAGE AS A SERVICE
Thursday, 22.10.2026	08:00 AM to 09:00 AM	BUSINESS PLAN AND NEGOTIATION SKILLS	--	--	--

Alka Shukla

Controller of Examinations

Dr. Smruti Nanavaty
Principal (I/c)